



Sepehr Mokhtari

Product Manager | Web Engineer

DoB: 1984-12-07

Marital Status: Married

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Language

English

Reading ●●●●●

Writing ●●●●○

Speaking ●●●○●

Listening ●●●●○



Education

Bachelor of Computer Engineering

Branch: Software

Institute/University: Shiraz University

Shiraz, Fars, Iran

2022 - 2024

GPA: B

Associate in Electrical Engineering

Branch: Electronic

Institute/University: Shiraz University

Shiraz, Fars, Iran

2004 - 2007

GPA: C



Social Network

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Profile Summary

A seasoned web engineer with a passion for crafting innovative digital solutions. With a strong background in designing and developing websites and web applications, I've successfully led multiple startup and development teams, driving projects from concept to launch. My expertise spans product management and software engineering, allowing me to bridge the gap between technical and business needs.



Skills

Product Management and Design ■ ■ ■ ■ ■ Web Development (ASP.NET, Laravel, Vue) ■ ■ ■ ■ ■

Web Design (WordPress, HTML, CSS) ■ ■ ■ ■ ■ UI/UX Research & Design (Figma, AxureRP, etc.) ■ ■ ■ ■ ■

Design Systems (Material, Bootstrap, Tailwind) ■ ■ ■ ■ ■ Graphic Design (Photoshop, Illustrator, etc.) ■ ■ ■ ■ ■

Software Architecture and Design ■ ■ ■ ■ ■ Project Management (Agile SCRUM, and PMBOK) ■ ■ ■ ■ ■

Principles of OOP Programming (C#, PHP, Python, JS) ■ ■ ■ ■ ■ Principles of Database Design (SQL server, MySQL) ■ ■ ■ ■ ■

Principles of DevOps and Cloud Engineering ■ ■ ■ ■ ■ Principles of Data Science and AI (RapidMiner, ML, DL, RL) ■ ■ ■ ■ ■



Research

5D Process: Modern Web Engineering Process

May 2020

Link: <http://5dprocess.org>

The 5D Process Map illustrates five areas of the modern cloud-native web applications engineering process: Discovery, Design, Development, Deployment, and Documentation.



Certificates

Agile SCRUM Project Management with JIRA

Institute: Dr. Sina Arya

May 2021

Link: <https://drsinaaria.com>

ASP.NET Programming

Institute: Alireza Boroujerdian

October 2020

Link: <https://boroujerdian.com>

Advanced Data Mining and Customer Analytics with RapidMiner

Institute: Pishgaman Idehaye Novin

Link: <https://modamcrm.com>

Advanced Data Mining and Customer Analytics with RapidMiner

Institute: Pishgaman Idehaye Novin

December 2019

Link: <https://modamcrm.com>

JAVA Programming Bootcamp

Institute: Mapsa HR

November 2019

Link: <https://mapsahr.com>

React-Native Programming

Institute: Ista Academy

November 2019

Link: <http://istaacademy.ir>

SQL Server Programming

Institute: Tehran Institute of Technology

October 2019

Link: <https://mftplus.com>

Deep Learning Spring School

Institute: KhU ACM Student Scientific Association

June 2019

Link: <https://msc.khu.ac.ir>

C# Programming

Institute: Tehran Institute of Technology

May 2019

Link: <https://mftplus.com>

Data Science Algorithms and Methodology

Institute: Dr. Jamal Shahrabi

December 2018

Link: <https://aut.ac.ir/cv/2233/JAMAL%20SHAHRABI>



Work Experience

Founder & CTO

Pishro Fanavar Hooshmand

Tehran, Iran

May 2021 - Present

Tasks and Achievements

- Led the design and development team of PishroCMS Project - Dedicated E-commerce CMS for website development - Iran
- Led the design and development team of FindBCBA Project - Online Supervision Program web application - Canada
- Led the design and development team of EasyPortal Project - Accounting Module for ERP Solution - Iran
- Led the design and development team of PishroGroup Project - Software Projects Cost Calculator web application - Iran
- Led the design and development team of B-Bazaar Project - E-commerce website and mobile application - Afghanistan
- Led the design and development team of NMU Apply Portal Project - Nelson Mandela University post-doc registration portal web application - South Africa
- Led the design and development team of LearningDirectory Project - Tutor Listing and LMS website and web application - South Africa
- Led the design and development team of Demandium Project - On-Demand Services mobile application - Portugal
- Led the design and development team of EyeClinic Project - Doctor Appointment and Patient Electronic Records web application - Netherlands
- Led the design and development team of Bpay Project - Electronic Money Wallet web and mobile applications - Afghanistan
- Led the design and development team of Various Client Projects - Corporate, and E-commerce, and Booking Websites based on WordPress and Laravel CMS - Worldwide

UI/UX Designer

QuickAlgo

Tehran, Iran

August 2020 - May 2021

Tasks and Achievements

- UX Research of QuickAlgo algo-trading platform (persona, user flow, and site map)
- Development of the design system of QuickAlgo algo-trading platform (color system, typography, style-guide)
- UI/UX design of trade-bot visual designer (Low-code development environment)
- UI/UX design of trade-bots list and details (dashboard, sidebars, widgets, charts, back-test tools, action buttons)
- Creating rapid prototype of QuickAlgo algo-trading platform (using AxureRP)



PishroCMS

For: Pishro Fanavar Hooshmand - Iran

August 2024

Dedicated E-commerce CMS for website development

Link: <http://shop.pishrodm.com>

FindBCBA

For: Find BCBA Startup - Canada

June 2024

Online Supervision Program web application

Link: <https://www.findbcba.com>

B-Bazaar

For: Buloro - Afghanistan

December 2023

E-commerce website and mobile application

Link: <https://bbazaar.af>

NMU Apply Portal

For: Nelson Mandela University - South Africa

November 2023

Nelson Mandela University post-doc registration portal web application

Link: <https://research-postdoc.mandela.ac.za>

EyeClinic

For: EyeClinic Startup - Netherlands

September 2023

Doctor Appointment and Patient Electronic Records web application

Link: <https://eyeclinic.app>

Bpay

For: Buloro - Afghanistan

July 2023

Electronic Money Wallet web and mobile applications

Link: <https://www.buloro.com>

Founder & CTO

QuickAlgo Startup

Tehran, Iran

May 2018 - February 2022

Tasks and Achievements

- Led the design and development team of QuickAlgo - Algo-trading platform and trade-bot web application
- Development of trading system of trade-bots based on technical analysis and money/risk management (financial analysis)
- Compilation of the 5DProcess, a technical web engineering roadmap to Modern Cloud-Native Web Applications (needed for QuickAlgo platform)

Founder & Web Designer

Aryan Lotus Pasargad

Tehran, Iran

May 2011 - March 2018

Tasks and Achievements

- Design and development of corporate and small businesses websites and online shops (using WordPress)
- Graphic design of logo, typography, and other contents of clients websites (using Adobe Photoshop, Illustrator, etc.)